



# Back to Health Chiropractic November 2022 Newsletter

## Greetings Everyone!

Even though it's hard to leave the memories and warmth of July and August behind, there is always something special about this time of year. Crisp mornings, harvest moons, Thanksgiving turkey and the amazing colors of our trees - all signal a time of change from the relaxation of summer to the busyness of fall. A tradition that we enjoy at this time of year is our annual newsletter. We hope you appreciate our look back on the year, and some things to mark on your calendar as we speed towards Christmas!

## New Hours

Back to Health is excited to announce that Dr. Jason has been accepted into a Masters Program, and is set to begin his studies in January 2023! In order to allow him time to focus on patient care and his program, we are shifting our hours beginning the week of November 7th. Both Doctors will now be working full days as follows:

**Dr. Heather – Monday, Wednesday, Friday**

**Dr. Jason – Tuesday, Thursday**

This schedule change also has the added benefit of making it easier to remember when each doctor is in the office! Dr. Heather will also be learning this fall, having enrolled in an Infant Eating, Feeding and Swallowing Theory and Clinical Application course. She is excited to share what she has learned with all the new moms and babies!

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*The doctor of the future will give no medicine, but will instruct his patient in the care of the human frame, in diet and in the cause and prevention of disease.*

*Thomas A. Edison*





*The preservation of  
HEALTH  
is easier than  
the cure of  
DISEASE*



## Community Involvement

We have always enjoyed supporting our community, and this year was no different. This past Christmas we raised money for both the Store Front School and the Wheatland County Foodbank. In the spring, we were fortunate to be able to support the third annual Strathmore Performing Arts Festival. This festival featured some amazingly talented youth and was an absolute pleasure to support and volunteer with. Just this past September, we also had the opportunity to be a sponsor in the 3rd annual S|T|A|N|D Against Sexual Assault golf tournament. S|T|A|N|D is an exciting local charity and we look forward to partnering again with them.

## Upcoming Events

November marks a few notable events at Back to Health. Firstly, it's hard to believe that Alicen will be celebrating her 4th anniversary with us - she has been a wonderful addition to our office!! Our annual orthotics sale will run November 1st - December 1st. Discounted pricing will be \$375 for 1 pair and \$725 for two (15% and 20% off). Lastly, and just in time for Christmas, we are holding a Google/Facebook review contest for a Hypervolt deep tissue massager. Details on how to enter will be available in the office.



## Cancellation Policy

Please note, beginning on January 2nd, Back to Health will be implementing a no show/late cancellation fee of \$50. Although we recognize things can come up suddenly, over the course of the last year, we have been met with a high number of scheduled appointments that have been cancelled with very short notice or have been missed entirely. This presents a real scheduling dilemma, as there are patients who could have benefited from those missed appointment times. Although we have been reluctant to implement this policy, it is now unfortunately needed.

**We hope this letter finds you and your loved ones well, and we look forward to continuing to serve your healthcare needs.!!**